Your Success, Our Mission

ESCP JUNIOR CONSULTING

Contact Us

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Who are we?

- ESCP Junior Consulting has been created in 2018. We are the London branch of ESCP Junior Conseil, a top French Junior Enterprise.
- We are a team of 8 international project managers. Dynamic and reactive, we study at ESCP Business School (World's 6th Master's in Management, Financial Times, 2020).
- Located in Central London, we are able to complete missions throughout Europe. We have campuses in Paris, Turin, Madrid, Warsaw and Berlin.



+ £400k Annual turnover

+ 100 Missions yearly

50 Years of existence

One mission, 3 key phases

INITIAL CONTACT

Step 1: Getting to know your objectives better.

Step 2: Drafting and Mailing of our quote within 48 hours after the phone call.

THE MISSION

Preliminary phase: Getting to know your objectives better.

<u>Operational phase</u>: We are in charge of the mission's execution and supervision, every step of the way.

Data and result analysis: The synthesis is written on the basis of data gathered through the mission.

It will provide you with operational and strategic recommendations.

FINAL MEETING

The deliverables presentation allows us to explain our conclusions and recommendations. It is also an opportunity to share our feelings on the study, and answer your questions.

They trust us











Testimonies on <u>www.escpjunior.com</u>

Our Services

QUESTIONNAIRE ADMINISTRATION

Elaborate and distribute your questionnaires all over Europe thanks to our 6 campuses

MARKET STUDY

Identify major market trends, offer and demand and determine your positioning accordingly

TRANSLATION

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Translations by natives for all your documents or your website

#### BENCHMARK

Compare yourself to the best and outperform competitors

#### SATISFACTION SURVEY

Assess your customers' satisfaction and adapt to their needs

#### **BUSINESS PLAN**

Identify market expectations and convice investors

#### MYSTERY VISIT & CALL

Determine the strenghts and weaknesses of your customer relationship

#### AUDIT

Review the management and operations of your business

#### They train us



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More information on <u>www.escpjunior.com</u>

